



# GOLDEN ENTERTAINMENT

INVESTOR PRESENTATION

MARCH 2020

### **DISCLAIMER**



#### **Forward-Looking Statements**

This press release contains forward-looking statements regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements can generally be identified by the use of words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "potential," "seek," "should," "think," "will," "would" and similar expressions, or they may use future dates. Forward-looking statements in this press release include, without limitation, statements regarding; future financial and operating results; future leverage reductions; anticipated additional expenditures on The Strat renovations; proposed future capital expenditures, investments and property improvements; and the Company's plans, strategic priorities, objectives, expectations, including with respect to its growth prospects and growth opportunities and potential acquisitions. Forward-looking statements are based on our current expectations and assumptions regarding the Company's business, the economy and other future conditions. These forward-looking statements are subject to assumptions, risks and uncertainties that may change at any time, and readers are therefore cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ materially include; the Company's ability to realize the anticipated cost savings, synergies and other benefits of the American and Laughlin transactions and its other acquisitions, and integration risks relating to such transactions; changes in national, regional and local economic, political and market conditions; legislative and regulatory matters (including the cost of compliance or failure to comply with applicable laws and regulations); increases in gaming taxes and fees in the jurisdictions in which the Company operates; litigation; increased competition; the Company's ability to renew its distributed gaming contracts; reliance on key personnel (including the Company's Chief Executive Officer, President and Chief Financial Officer, and Chief Operating Officer); the level of the Company's indebtedness and the Company's ability to comply with covenants in its debt instruments; terrorist incidents; natural disasters; severe weather conditions; the effects of environmental and structural building conditions; the effects of disruptions to the Company's information technology and other systems and infrastructure; factors affecting the gaming, entertainment and hospitality industries generally; the impact of coronavirus (COVID-19) on our business; and other risks and uncertainties discussed in the Company's filings with the SEC, including the "Risk Factors" sections of the Company's Annual Report on Form 10-K for the year ended December 31, 2018 and most recent Quarterly Reports on Form 10-Q. The Company undertakes no obligation to update any forward-looking statements as a result of new information, future developments or otherwise. All forward-looking statements in this press release are gualified in their entirety by this cautionary statement.

#### **Non-GAAP Financial Measures**

To supplement the Company's consolidated financial statements presented in accordance with United States generally accepted accounting principles ("GAAP"), the Company uses Adjusted EBITDA, which measure the Company believes is appropriate to provide meaningful comparison with, and to enhance an overall understanding of, the Company's past financial performance and prospects for the future. The Company believes Adjusted EBITDA provides useful information to both management and investors by excluding specific expenses and gains that the Company believes are not indicative of core operating results. Further, Adjusted EBITDA is a measure of operating performance used by management, as well as industry analysts, to evaluate operations and operating performance and is widely used in the gaming industry. Other companies in the gaming industry may calculate Adjusted EBITDA differently than the Company does.

The presentation of this additional information is not meant to be considered in isolation or as a substitute for measures of financial performance prepared in accordance with GAAP. Reconciliations of Adjusted EBITDA to net income (loss) are provided in the financial information tables below.

The Company defines "Adjusted EBITDA" as earnings before interest and other non-operating income (expense), income taxes, depreciation and amortization, acquisition and severance expenses, loss (gain) on disposal of property and equipment, share-based compensation expenses, preopening and related expenses, change in fair value of derivative, and other gains and losses. Adjusted EBITDA for a particular segment or operation is Adjusted EBITDA before corporate overhead, which is not allocated to each segment or operation. The Company defines "Preopening and related expenses" as inclusive of rent, organizational costs, non-capital costs associated with the opening of tavern and casino locations, and expenses related to The Strat rebranding and the launch of the True Rewards loyalty program.

### **OUR DIVERSIFIED GAMING PLATFORM**



### **CASINO RESORTS**

9 IN NEVADA
1 IN MARYLAND
6,500+ SLOTS
7,300+ ROOMS



### **DISTRIBUTED GAMING**

10,900+ SLOTS 1,000+ LOCATIONS





Location		Slots	Tables	Rooms
Las Vegas	The STRAT Arizona Charlie's Decatur Arizona Charlie's Boulder	741 1,013 824	44 10 -	2,429 259 303
Laughlin	Aquarius Edgewater Colorado Belle	1,172 703 669	33 20 16	1,906 1,052 1,102
Pahrump	Pahrump Nugget Gold Town Lakeside	402 226 168	9 - -	69 - -
Maryland	Rocky Gap	665	18	198
Nevada	NV Distributed (722 locations)	7,894	-	-
Montana	MT Distributed (289 locations)	3,055	-	-
TOTAL		17,532	150	7,318

Note: Figures as of 12/31/19. 3

### **SUCCESSFUL ACQUISITION HISTORY**



\$973 million
FY 2019 Revenue
~18% CAGR

~\$50 million Annual Revenue

#### 2001

Blake Sartini
acquires
Southwest
Gaming
Services from
Station
Casinos

### 2006



Acquired Pahrump Nugget

### <u>2012</u>





 Acquired Affinity's distributed gaming business

### <u>2015</u>



 Became public through merger with Lakes Entertainment

### 2016



Acquired 2
Montana
distributed
gaming
businesses

#### 2017

American Casino &
Entertainment

#### PROPERTIES

- Acquired
   The STRAT,
   an iconic north
   LV strip resort
- Acquired 2 LV locals casinos (Arizona Charlies) and market leading Aquarius Casino Resort in Laughlin

#### 2019

COLORADO BELLE

### EDGEWATER

Acquired 2 casinos in Laughlin adjacent to Aquarius

Golden has a successful track record of growth through acquisitions, having completed 16 acquisitions since 2001

# **NEVADA FOCUSED OPERATIONS**













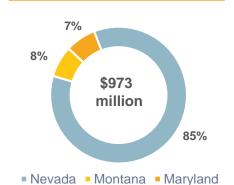
FY 2019 Revenue by Segment



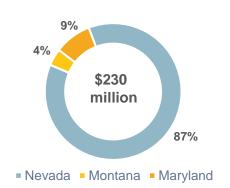
FY 2019 Adj. EBITDA by Segment (1)



FY 2019 Revenue by State



FY 2019 Adj. EBITDA by State <sup>(1)</sup>









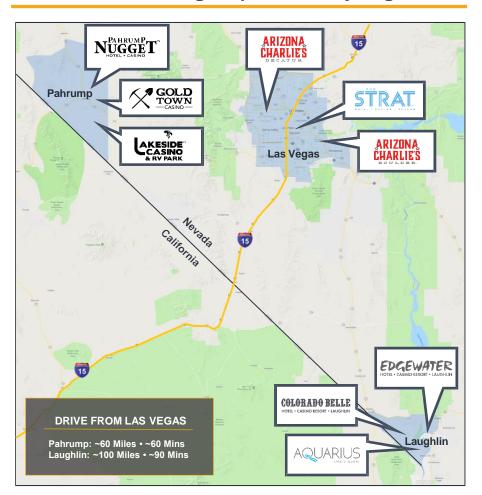




# **NV CASINOS WITH OWNED REAL ESTATE**



### **Cross-marketing & operational synergies**



#### North Strip presence with ~17 excess acres



Existing Las Vegas Properties North Strip Development Projects

### **DISCIPLINED STRAT INVESTMENT**





- Multi-phase investment to minimize disruption and maximize property cash flow
- \$110 million Project
  - Approximately 600 rooms renovated
  - New sports book, casino lounge, and Blvd & Main Taphouse
  - Remodeled the SkyPod and SkyJump experience
  - Refreshed all existing F&B outlets, including Top of the World restaurant
  - Complete remodel of main casino floor and exterior features
- Ability to monetize additional spend from existing annual visitors (2+ million)

# LEADER IN DISTRIBUTED GAMING WITH 20+ YEAR HISTORY



We own and operate ~11,000 gaming devices in restaurants, bars, grocery, convenience and liquor stores

### Advantages of distributed gaming



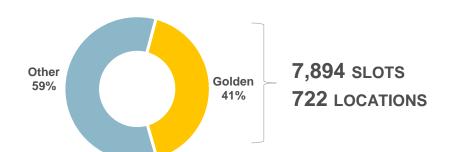






High Return on Investment

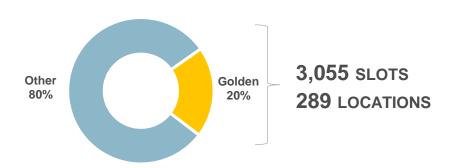
#### NV market share by number of devices



#### **Current US Distributed Gaming Market**



#### MT market share by number of devices



# HYPER LOCAL GAMING LOCATIONS



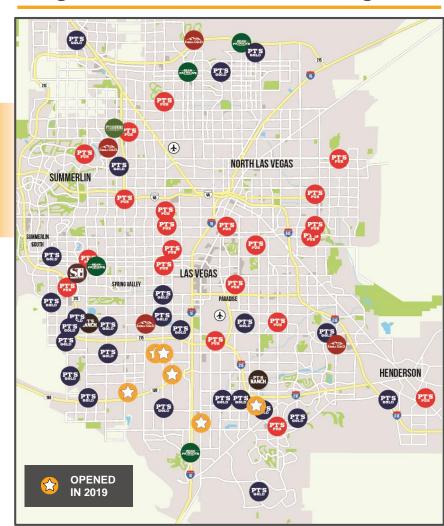
### **NV Distributed Gaming by location type**



#### Illustrative Tavern Returns

New Build Ranges (1)	Low	High
Total Investment Per Location	\$1.5M	\$2.5M
Target Stabilized Revenue	\$2.0M	\$3.0M
Target Stabilized EBITDA (Gaming and F&B)	\$500K	\$750K
Target ROI %	25%	30%

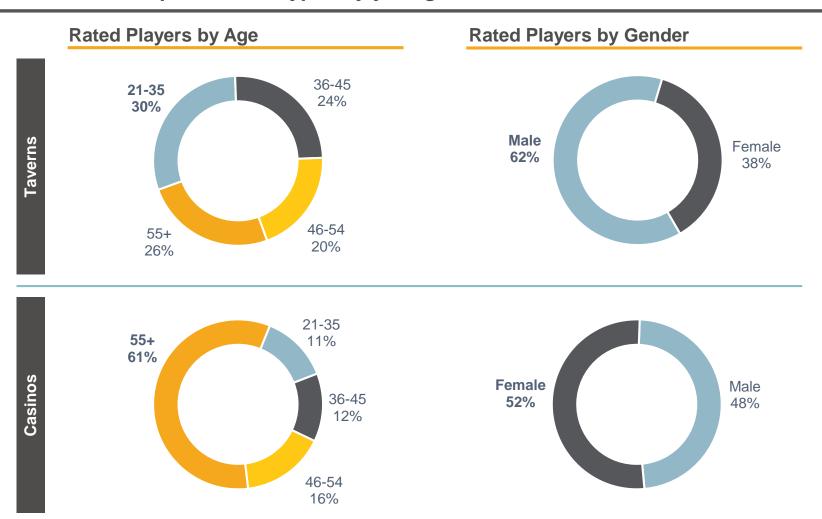
### Largest NV tavern owner, 64 in Las Vegas



### **DIFFERENTIATED DEMOGRAPHIC**



### Our tavern patrons are typically younger than traditional casino customers



### **NEW UNIFIED REWARDS PROGRAM**



# True Rewards combines Golden's casino properties and distributed locations under a single rewards program

- Golden established a new loyalty program,
   True Rewards, combining its entire player
   database under a single platform
- Links our players across the entire state of Nevada – <u>over 140 locations</u> including all our casinos, taverns, and select distributed locations
- Increase wallet share of customer given significant cross play opportunities
- Enhance player database and marketing opportunities
- Drive increased customer loyalty through enhanced ease-of-use









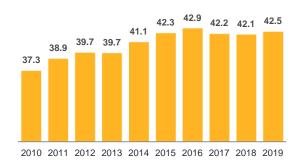


### **POSITIVE LAS VEGAS TRENDS**

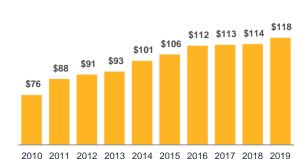


#### Las Vegas Visitation (1)

(in millions)

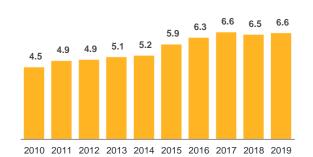


#### Las Vegas RevPAR (1)



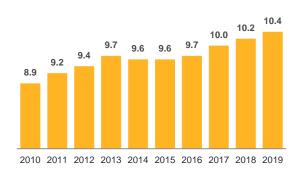
Convention Attendance (1)

(in millions)



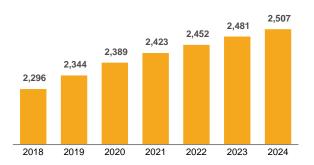
#### Las Vegas CAGR

(in billions)



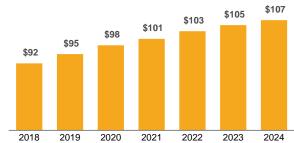
#### Las Vegas Population Projections (2)

(in thousands)



#### Las Vegas Disposable Income Projections (2)

(in billions)



- Unemployment rates are at ten-year lows
- Strong visitation at over 42.5 million visitors in 2019

- Convention attendance continues to be strong
- Strong Las Vegas RevPAR growth again in 2019

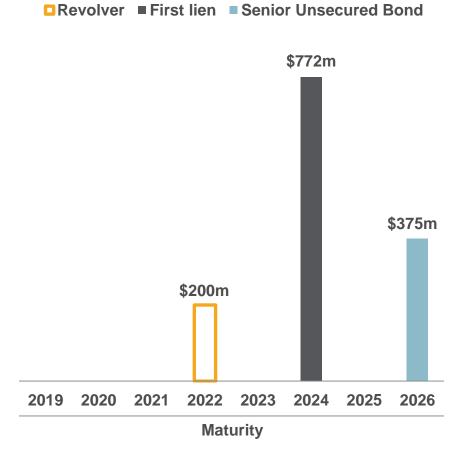
Nevada offers one of the healthiest local economies in the US with multiple positive tailwinds

### **ATTRACTIVE CAPITAL STRUCTURE**



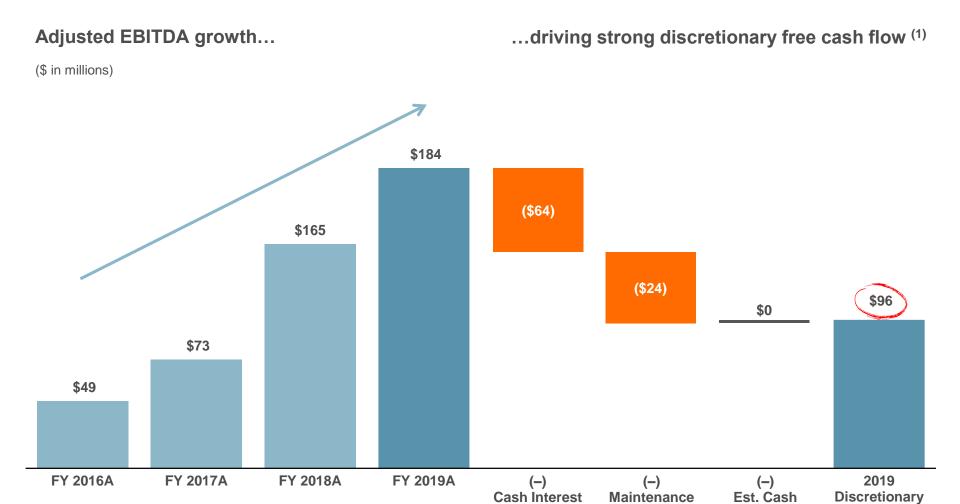
#### Overview

- \$1.15 billion funded debt at blended rate of <5.5%</li>
  - \$772 million 1<sup>st</sup> lien at L + 300bps
  - \$375 million senior unsecured bond priced at 7.625%
- \$200 million undrawn revolver
- No near-term debt maturities or financial covenants
- Target long-term net leverage of 4.25x 4.75x



## STRONG FREE CASH FLOW GENERATION





**Expense** 

**CapEx** 

**FCF** 

Taxes

## **INVESTMENT HIGHLIGHTS**



Scaled and complementary casino resort and distributed gaming platform Well-positioned to capitalize on strong Nevada trends Significant free cash flow generation 4 Ability to pursue organic and external growth opportunities **Experienced management team with proven track record** 





# **PROPERTY OVERVIEWS**

# THE STRAT HOTEL, CASINO, & SKYPOD







- Built in 1996, The STRAT sits on ~34 acres at the north end of the Las Vegas Strip (including ~17 acres of excess land)
- The STRAT Tower is one of the most recognized landmarks in Las Vegas and the tallest building west of the Mississippi River
- Features 2,429 hotel rooms, 741 slots, and 44 table games
- Amenities include: 9 restaurants including the Top of the World revolving restaurant, 9 bars, 3 amusement rides and the Sky Jump -- a ~850 ft controlled descent – on top of the tower



### **LAUGHLIN CASINO RESORTS**















- Located on ~18 acres along the Colorado River
- Features 1,906 hotel rooms (most in market), 1,172 slot machines, and 33 table games
- Amenities include: a new pool located adjacent to the river, lighted tennis courts, 8 restaurants, and 3 bars

- Located on ~16 acres along the Colorado River
- Features 1,052 hotel rooms, 703 slot machines, and 20 table games
- Amenities include: a heated outdoor swimming pool & spa, 6 restaurants,
   4 full service bars, retail stores, an arcade and a covered parking structure

- Located on ~22 acres along the Colorado River
- Features 1,102 hotel rooms, 669 slot machines, and 16 table games
- Amenities include: 2 heated outdoor swimming pools, a heated spa and waterfall, 3 restaurants, 4 full service bars, a lounge with entertainment, retail stores and a boat dock with river access

### **ARIZONA CHARLIE'S CASINOS**

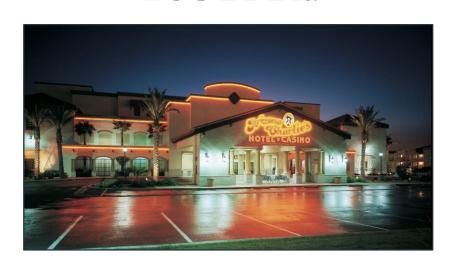


# **ARIZONA CHARLIE'S**



- Conveniently located on ~7 acres close to the Strip in the heavily populated interior west Downtown Las Vegas
- Features 259 hotel rooms, 1,013 slot machines, and 10 table games
- Amenities include: bingo parlor, race and sports book, poker lounge, 5 restaurants, 4 bars, and a lounge in gaming area

# ARIZONA CHARLIE'S



- Located on ~24 acres on Boulder Highway in an established residential area East of Las Vegas
- Features 303 hotel rooms and 824 slot machines
- One of the largest RV parks on Boulder Strip offering laundry facilities, game and exercise rooms, a swimming pool, a whirlpool, shower facilities, and WiFi access
- Amenities include: bingo parlor, race and sports book,
   4 restaurants, and 3 bars in casino area

### **PAHRUMP CASINO RESORTS**







- Located on ~40 acres on Highway 160 in Pahrump, NV
- Features 69 hotel rooms, 402 slot machines, and 9 table games
- Amenities include: bingo parlor, race and sporks book, 4 restaurants, and 2 bars in casino area





- Located on ~7 acres on Highway 160 in Pahrump, NV
- Features 226 slot machines
- Amenities include: 2 restaurants, a bar, convenience store, and a discount liquor store





- Located on ~35 acres at the intersection of Homestead Rd and Thousandaire Blvd in Pahrump, NV
- Features 168 slot machines
- Amenities include: RV Park, pool, bingo parlor, waterfront event and group gathering facility, a restaurant, a bar, and watersports

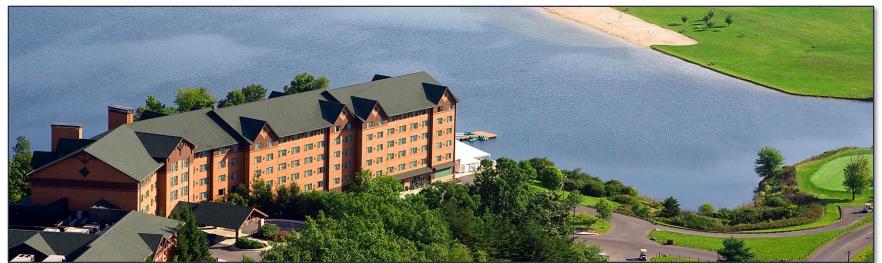
## **ROCKY GAP CASINO RESORT**







- Set on ~270 acres in Rocky Gap State Park in Maryland
- AAA Four Diamond Award® winning resort with 198 hotel rooms
- Features 665 slot machines and 18 table games (can install up to 1,500 gaming devices and an unlimited number of table games)
- Amenities include: 3 restaurants, 2 casino bars, a spa and a Jack Nicklaus signature golf course



# **OUR BRANDED TAVERNS**

























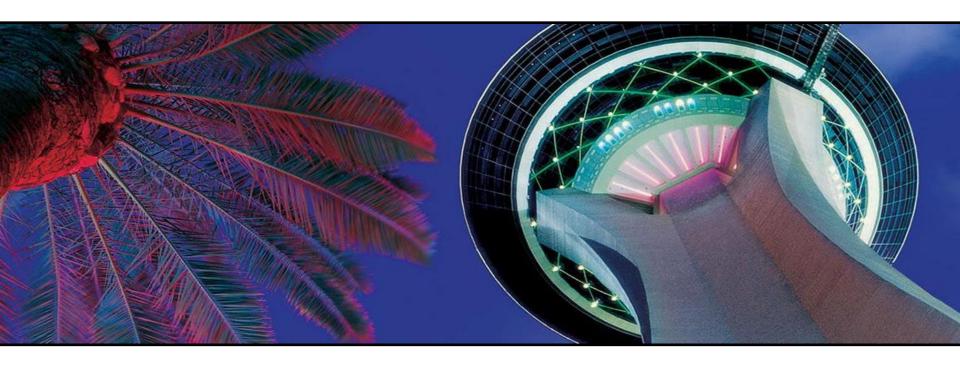












# **APPENDIX**

# **APPENDIX**



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Twelve Months Ended December 31, 2019		Nevada Casinos		Maryland Casino		Nevada Distributed Gaming		Montana Distributed Gaming		Corporate and Other		Consolidated	
Total Revenues	\$	545,231	\$	70,170	\$	285,012	\$	72,227	\$	770	\$	973,410	
Net income (loss)	\$	64,034	\$	16,145	\$	25,536	\$	2,829	\$	(148,089)	\$	(39,545)	
Depreciation and amortization		89,056		3,862		15,322		6,713		1,639		116,592	
Preopening and related expenses <sup>(1)</sup>		2,708		15		1,482		-		343		4,548	
Acquisition and severance expenses		529		46		22		13		2,878		3,488	
Asset disposal and other writedowns		1,026		98		96		(296)		385		1,309	
Share-based compensation		11		-		5		-		10,108		10,124	
Other, net		405		-		52		-		1,759		2,216	
Interest expense, net		576		5		68		5		73,566		74,220	
Loss on extinguishment and modification of debt		-		-		-		-		9,150		9,150	
Change in fair value of derivative		-		-		-		-		4,168		4,168	
Income tax benefit						<u>-</u> _				(1,876)		(1,876)	
Adjusted EBITDA	\$	158,345	\$	20,171	\$	42,583	\$	9,264	\$	(45,969)	\$	184,394	

Twelve Months Ended December 31, 2018		Nevada Casinos		Maryland Casino		Nevada Distributed Gaming		Montana Distributed Gaming		Corporate and Other		Consolidated	
Total Revenues	\$	446,507	\$	67,442	\$	273,326	\$	63,741	\$	778	\$	851,794	
Net income (loss)	\$	67,359	\$	15,197	\$	23,124	\$	2,746	\$	(129,340)	\$	(20,914)	
Depreciation and amortization		68,252		3,990		14,883		5,721		1,610		94,456	
Preopening expenses <sup>(1)</sup>		170		-		365		-		636		1,171	
Acquisition and severance expenses		289		-		38		-		3,413		3,740	
Asset disposal and other writedowns		2,680		213		512		(69)		-		3,336	
Share-based compensation		12		25		3		-		9,948		9,988	
Other, net		188		-		401		7		492		1,088	
Interest expense, net		103		7		84		9		63,825		64,028	
Change in fair value of derivative		-		-		-		-		(1,786)		(1,786)	
Income tax benefit		-		-		-		-		9,639		9,639	
Adjusted EBITDA	\$	139,053	\$	19,432	\$	39,410	\$	8,414	\$	(41,563)	\$	164,746	
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